



City of Westminster

Item No:	
Date:	28 October 2021
Licensing Ref No:	21/05518/LICN - New Club Premises Certificate
Title of Report:	The Clarendon Members Club 4 Clarendon Terrace London W9 1BZ
Report of:	Director of Public Protection and Licensing
Wards involved:	Little Venice
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Kevin Jackaman Senior Licensing Officer
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Licensing Sub-Committee Report

1.	Application		
1-A	Applicant and premises		
Application Type:	New Club Premises Certificate under the Licensing Act 2003		
Application received date:	7 June 2021		
Applicant:	Mordecai Sassoon		
Premises:	The Clarendon Members Club		
Premises address:	4 Clarendon Terrace London W9 1BZ	Ward:	Little Venice
		Cumulative Impact Area:	None
		Special Consideration Zone:	None
Premises description:	According to the application form the Clarendon is an exclusive club for paid members which in turn provides entertainment for its members at exclusive events.		
Premises licence history:	The premises currently hold a premises licence (licence number 11/01922/LIPDPS) which has been held since at least 2005. A copy of the existing premises licence is attached at Appendix 3 of this report. A full licence history of the premises appears at Appendix 4 of the report.		
Applicant submissions:	Following the close of the consultation period the applicant provided further correspondence which was circulated to the interested parties. A copy if this appears at appendix 2		
Applicant amendments:	During consultation, the applicant withdrew live music from the application.		

1-B	Proposed licensable activities and hours						
Live music, recorded music and anything of a similar description:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	11:00	11:00	11:00	11:00	11:00	11:00	11:00
End:	23:00	23:00	23:00	23:00	23:00	23:00	23:00
Seasonal variations/ Non-standard timings:			None				

The supply of alcohol by or on behalf of club to, or to the order of, a member of the club				On or off sales or both:			On the premises
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	11:00	11:00	11:00	11:00	11:00	11:00	11:00
End:	23:00	23:00	23:00	23:00	23:00	23:00	23:00
Seasonal variations/ Non-standard timings:			None				

The sale by retail of alcohol by or on behalf of a club to a guest of a member of the club for consumption on the premises where the sale takes place				On or off sales or both:			On the premises
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	11:00	11:00	11:00	11:00	11:00	11:00	11:00
End:	23:00	23:00	23:00	23:00	23:00	23:00	23:00
Seasonal variations/ Non-standard timings:			None				

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	11:00	11:00	11:00	11:00	11:00	11:00	11:00
End:	23:00	23:00	23:00	23:00	23:00	23:00	23:00
Seasonal variations/ Non-standard timings:			None				
Adult Entertainment:			None				

2.	Representations
2-A	Responsible Authorities
Responsible Authority:	Environmental Health Service
Representative:	Anil Dryan
Received:	20 July 2021

I refer to the application for a new club premises certificate for the above premises.

The following plans of the premises have been submitted:

- Basement, drawing no. A103, dated 15/06/21
- Ground Floor, drawing no. A101, dated 15/06/21
- First Floor, drawing no. A102, dated 15/06/21

The applicant is seeking the following:

1. Supply of Alcohol 'On' the premises from 11.00 to 23: hours Monday to Sunday
2. Sale of Alcohol 'On' the premises from 11.00 to 23: hours Monday to Sunday
3. The following Regulated Entertainments 'Indoors' from 11.00 to 23: hours Monday to Sunday:
 - Live Music
 - Recorded Music
 - Anything of a similar description to that falling within Live Music, Recorded Music And Performance of Dance

I wish to make the following representations based on the plans and operating schedule submitted:

1. Supply of Alcohol and for the hours requested may lead to an increase in Public Nuisance in the area
2. The Sale of Alcohol and for the hours requested may lead to an increase in Public Nuisance in the area

3. The provision of the Regulated Entertainments and for the hours requested may lead to an increase in Public Nuisance in the area

Environmental Health also makes the following further comments:

- I understand the premises already has a Premises Licence, 11/01922/LIPDPS. Environmental Health shall provide an history of any relevant issues with regards to the Licensing Objectives as to the operation of the premises under this licence.
- It is unclear if there has been any layout or other changes (eg decorative) for the new proposed use. Environmental Health will need to carry out an inspection for Public Safety before the new use comes into operation.
- The applicant has submitted their proposed 'Club' rules and these are under consideration as to whether they are sufficient to allay Environmental Health concerns.

The applicant is requested to contact the undersigned to discuss the above and also to arrange a site visit after which Environmental Health may propose additional conditions

2-B Other Persons	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	24 June 2021
<p>We have an apartment that overlooks the Clarendon Terrace and have been living here for last 15 years. The 4 Clarendon Terrace has had numerous issues related to noise and anti social behaviour at times.</p> <p>In the past we have seen that the bar that was supposed to close at 11 pm would still have people on the road till about 12.30/1 am and even after numerous complaints and discussions nothing could be accomplished as people used to be so drunk and anything said to them used to create more issues for us (the residents)</p> <p>It seems the new licence is now being done for live music/recorded music with public speaker and poker game club. The licence is being asked for 7 days from 11 am to 11 pm. This would create so much noise and social issues in the area. We are very nervous as this would just become unbearable if this licence is granted.</p> <p>If any licence is to be given, which we strongly object to, then following things should be ascertained:</p> <ul style="list-style-type: none">- No table/chair on the pavement at all. It is a narrow pavement and restricts walking. Also anything on the pavement amplifies the noise in the area as poeple end up drinking and talking loudly till late in the night- Maybe 5 day licence so that residents can at least get some relief in the area as opposed to everyday noise/social issues- Very very strict adherence to noise control. At no time should the door to premises be open especially in summer times. The council should check the decibel level of the suggested live music and the sound proofing of the premises- Reduce the evening closing hour to 10 pm as that allows all of us to have a good sleep and reduces any potential social issues.. at least the alcohol serving restriction should be till 10 pm as that allows people to leave early- No gambling in the club as this is residential area with so many families and we do not want children to be influenced	

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	24 June 2021
<p>There are two pubs and a restaurant as adjacent to our home we have too much nuisance of weekend anti social elements peeing and hanging about on the cul de sac behind Clarendon court and vehicles blocking our parking entrance so we are raising an objection to the club We don't wish to be made visible to the applicant like to stay anonymous for safety reasons But anti social behaviour of the two pub users and restaurants are annoying us as residents and do not wish another one to be added close to our premises</p>	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	13 July 2021
<p>I am not supportive of a club being formed and in operation that would disrupt the peace of an otherwise peaceful road, which immediately faces my apartment and would generate significant noise.</p>	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	20 July 2021
<p>The said premises is located on the ground floor of the block of flats in which my wife and I own an apartment.</p> <p>We object to the application on the following grounds:</p> <ol style="list-style-type: none"> 1) We believe it is inappropriate for a venue to have a licence to play music in a block of flats; 2) We already suffered noise disturbances from patrons of the old establishment, which didn't play live music; 3) Parking is already an issue, no doubt to be compounded by patrons of said venue; 4) The emergency fire escape from the said premises exits via the internal courtyard of our block of flats. We experienced major issues from the old patrons who chose to utilise the rear fire escape to smoke, drink, get fresh air, etc. 	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	20 July 2021
<p>I live in Blomfield court which is a residential area and do not wish to have a Club next door . Please find my comments below in regards to my application :</p> <ol style="list-style-type: none"> a) Inappropriate to play live music in a venue within a residential block of flats b) General noise disturbances from patrons to residents living directly above the premises and in adjacent properties 	

- c) Potential crime and disorder from intoxicated clientele entering/leaving the premises
- d) Direct access to the Blomfield Court internal courtyard via the single fire escape from the proposed licensed premises, leading to further potential crime, disorder & noise

Thank you for your consideration

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	25 June 2021

It is wholly inappropriate to allow this as it will create a lot of noise for the neither hood. The music is supposed to be going on until 23 hours and the neighbourhood is full of children and families who need to their sleep.
Also it will create traffic congestion in and around the club.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	16 July 2021

Noise and disturbance in a quiet area.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	20 July 2021

Blomfield Court is a Residential building, which has 1 wall in Clarendon Terrace, W9 leading to Lanark Place. Indeed 4 Clarendon Terrace is part of the aforementioned wall along with some shops.

A licenced club in this particular vicinity would cause noise into late hours, and possible intrusions into Blomfield Court.

I would urge the Licensing Authority to disallow the Application on grounds of disruption of the "Peace and Quiet enjoyment" of all residents.

20/07/2021 2:18 PM Further to my previous comment of 25.06.2021- notification from Blomfield Court's Managing Agents recieved at noon today advises that there will be Live & Recorded Music up to 23.00hours 6 days weekly & Sun., from 11.00 - 23.00hrs.

Within a Residential block - this is totally unacceptable. Not only Noise Pollution but likely intrusion by unwanted persons into the main building.

I make a plea to disallow this Application.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	09 July 2021

Clarendon Terrace is a narrow road, leading to another very narrow road on one end and

coming off a busy main road (Maida Vale). It is a residential area with convenience retailers and service providers; having a club in that area will ruin the quiet ambience of a residential area; and could lead to traffic congestion issues. As a neighbour living in a building occupied by families with young children, I think such a certificate would be most inappropriate. I strongly object to this.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	19 July 2021

Our comments are made as an Amenity Society recognised by Westminster City Council. We are officially charged with working towards the preservation and enhancement of the architectural and environmental quality of Little Venice, Maida Vale and the Paddington Waterway area (including planning and licensing issues).

We recognise that these premises are run as a business and we are aware that it has to be a viable operation. We are very keen to ensure that an appropriate balance is maintained between the legitimate rights of business and the equally legitimate and important rights of nearby residents.

Our representation is made on the basis of the likely effect on the 'prevention of public nuisance' licensing objective.

We understand the application is for a new 'club premises certificate' under Licensing Act 2003, which is a different type of permission to a 'premises licence', which is the current authorisation permitting sale of alcohol and recorded music at the premises. We believe the key difference is that a premises licence permits sale of alcohol/provision of entertainment to the general public, whereas a club premises certificate does not - but is less regulated as a result.

We understand a 'qualifying' club may hold a club premises certificate. Which means it must have at least 25 members and meet the qualifying conditions set out in the Act. As such the grant of a club premises certificate means it would be entitled to certain benefits. We also understand that a qualifying club is not the same as a proprietary club, which is run as a business for a profit.

There is not much information available on the applicant or the Club, which makes us ask whether they meet the qualifying conditions in order to hold a club premises certificate in any event?

We note there is a decrease in the closing time and recorded music from that currently permitted under the premises licence. Although live music has been included in the application, this is in fact not licensable between the hours requested – however, we would need to know how the applicant intends to eliminate noise emanation.

We realise that a premises licence exists already, however we feel that if the licensing authority is minded to grant the application, there must be robust and enforceable conditions added to the certificate. We ask that the applicant provides much more information about the proposed operation so that we can properly assess the risks and what we will ask for should the authority grant the application.

In any case, we would ask you to take into account any local objections that may have been raised.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	20 July 2021

I live above the intended place and I believe it is inappropriate to play music and cause

disruption to neighbors such as myself and my two very young children. I think there will be general noise disruption and also potential crime due to patrons leaving the property drunk. There is also access to the internal courtyard from the fire escape which means there is a possibility of theft or other crime to the residents of Blomfield Court.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	11 July 2021

I write to make a relevant representation in respect of this application. Representation is therefore based largely on the licensing objective of 'prevention of public nuisance', although depending on the nature of the proposed operation it may engage one or more of the other licensing objectives.

I am writing on behalf of the [REDACTED] which represents all the residents of Clarendon Court, 33 Maida Vale, which is a large block of 100 flats which has its front easterly facing side and main entrance on Maida Vale, its north side on Clarendon Terrace and the west side on Lanark Place. It is approximately 12 metres from the premises, 4 Clarendon Terrace, off which the roadway accounts for approximately 7.5 m. All the flats on the north side face the proposed club. Other flats at the rear, i.e. on the west side overlook Lanark Place. There are six floors and flats on each floor. A number of the flats are occupied by families with young children.

Clarendon Terrace and Lanark Place are predominately residential. The few business premises on Clarendon Terrace have always been small, quiet operations with minimal impact on the residential nature of the area, such as a small clothing alterations shop, the offices of an interior design company. The current licensed premises at No.4 has always been very quiet causing little or no disruption. No.4 is directly below the residential block Blomfield Court and directly opposite Clarendon Court.

The through road from Maida Vale, via Clarendon Terrace and Lanark Place, to Clifton Road, (which avoided the traffic lights at the junction with Clifton Road), was blocked off many years ago, to avoid traffic in that area. In consequence, Clarendon Terrace and Lanark Place are a dead end. There is very limited car parking in these streets, apart from the private car park under Clarendon Court. Residents usually walk from the main entrance of Clarendon Court down Clarendon Terrace to the shops on Clifton Road and they currently feel very safe taking their children along that route away from the heavy traffic on Maida Vale.

The premises previously operated under a premises licence ref: 11/01922/LIPDPS. The application is for a new 'club premises certificate' under Licensing Act 2003. We do not know if the applicant has any link with the previous operation.

The application seeks permission to supply alcohol and provide 'regulated entertainment' such as recorded music and live music. I am advised that a 'club premises certificate' is a different type of permission to a 'premises licence', which is the current authorisation permitting sale of alcohol and recorded music at the premises. The key differences are that a premises licence permits sale of alcohol/provision of entertainment to the general public, whereas a club premises certificate does not. However, a premises licence is more heavily regulated.

The application for the club premises certificate states that 'THE CLARENDON MEMBERS CLUB IS AN EXCLUSIVE CLUB FOR PAID MEMBERS WHICH IN TURN PROVIDES ENTERTAINMENT FOR ITS MEMBERS AT EXCLUSIVE EVENTS'. The hours sought are:

Supply/ sale by retail of alcohol -11 am to 11 pm Mon-Sun

Live music -same hours

Recorded music -same hours

Anything similar -same hours

Hours club premises are open to members and guests -same hours.

There is no information available in the application or on line as to what the 'Clarendon Members Club' is; whether it has previously been situated elsewhere; whether it is, on the

contrary, a new venture; what the target membership is; how many members they have; what the membership cost is; how people join; etc

We understand that only a 'qualifying' club may hold a club premises certificate. In order to be a qualifying club, a club must have at least 25 members and meet the qualifying conditions set out in the Act. The grant of a club premises certificate means that a qualifying club is entitled to certain benefits. These include:

- the authority to supply alcohol to members and sell it to guests on the premises to which the certificate relates without the need for any member or employee to hold a personal licence;
- more limited rights of entry for the police and authorised persons because the premises are considered private and not generally open to the public; and
- exemption from orders of the magistrates' court for the closure of all licensed premises in an area when disorder is happening or expected.

The qualifying conditions set out in the Act include:

- that the club is established and conducted in good faith as a club
- that the club has at least 25 members.
- that alcohol is not supplied, or intended to be supplied, to members on the premises otherwise than by or on behalf of the club.
- that no arrangements are, or are intended to be, made for any person directly or indirectly to derive any pecuniary benefit from the supply of alcohol by or on behalf of the club to members or guests, apart from-
 - (a) any benefit accruing to the club as a whole, or
 - (b) any benefit which a person derives indirectly by reason of the supply giving rise or contributing to a general gain from the carrying on of the club.

We understand that a qualifying club is not the same as a proprietary club, which is run as a business for a profit. Given the uncertain nature of the applicant Club, is a club premises certificate the appropriate permission? Has the licensing authority assessed whether they meet the qualifying conditions in order to hold a club premises certificate?

Although there has been an alcohol licence at the premises for a number of years, we are concerned that this new operation would bring more intensity of use and a different style of operation. It would also mean that no Designated Premises Supervisor would have to be specified, nor would a personal licence holder be needed to oversee sales of alcohol.

We have specific concerns about:

As we have explained, Clarendon Terrace is a narrow street which is essentially residential in nature. The proposed new club could have a significantly detrimental impact on the residents of the surrounding apartment blocks and houses on Lanark Place. Examples being noise emanating from the club and its surrounding area, traffic problems and general disruption in what is a predominately residential area.

First, if it leads to additional noise it could be hugely upsetting for residents as it is very close to the north side of Clarendon Court the RTM building, where many flats are occupied by families with small children who would be trying to sleep during the later hours that the club is open.

More generally, many residents would be going to sleep around the time the club was closing, when people might be spilling out on the road as they leave.

Secondly, there is parking on either side of the road and, and as it is a narrow road, only one vehicle can pass down the middle of the road at any time. If there are two in the street at one time, vehicles have to back up and allow the other vehicle to pass. It is a dead end, but it leads to the Clarendon Court car park which houses about 80 cars. As it stands, it is necessary to be cautious in travelling down that street due to its size. If there were large numbers of additional taxis dropping or collecting, or other cars trying to park in the area as a result of the club there is simply no space and this again could be incredibly disruptive and potentially dangerous as it might back up onto the main road at Maida Vale, which is a very busy road close to traffic lights with the junction of St Johns Wood Road.

Thirdly, if there were people spilling out onto the street to smoke and drink, the pavement is narrow and there is simply no space to do so without blocking the pavement and possibly also the road. We know from the recent pandemic that outside space has been utilised to avoid difficulties inside and there is simply no opportunity for this to happen without increasing the noise and impacting adversely on the area.

We understand that Policy QUC1 sets out the licensing authority's approach to 'qualifying clubs'

and club premises certificates. This states that applications 'will be considered on their own merits and subject to the application demonstrating that the operation of the club will promote the licensing objectives, the location where the club will operate, the proposed hours, the proposed licensable activities and whether they meet the specific conditions for a Qualifying Club.'

Overall, we feel that this small residential enclave is a highly inappropriate location for a Club Premises providing music and alcohol.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	18 July 2021

I am writing to register my opposition to the application for a new club premises certificate for 4 Clarendon Terrace, London W9 1BZ

I am a resident of, and owner of a flat in, Clarendon Court, 33 Maida Vale, which is a large block of flats bounded by Maida Vale, Clarendon Terrace and Lanark Place. I have lived in this building for the past ten years.

The current licensed premises at No.4 has always been very quiet, causing little or no disruption. However, my understanding is that a 'club premises certificate' (which is the focus of this application) is a different type of permission to a 'premises licence', which is the current authorisation permitting the sale of alcohol and the playing of recorded music at the premises. The potential impact of the differences between these two types of certificates is troubling. Clarendon Terrace is a narrow street which is essentially residential in nature. The proposed new club could have a significantly detrimental impact on the residents of the surrounding apartment blocks and houses on Lanark Place.

- If it leads to additional noise (e.g., people spilling out onto the street to smoke and drink) it would be hugely upsetting for residents as it is very close to the north-western side of Clarendon Court, where many flats are occupied by families with small children who would be trying to sleep during the later hours that the club is open. More generally, many residents would be going to sleep around the time the club was closing, when people might be spilling out on the road as they leave.

- There is parking on either side of the road and, and as it is a narrow road, only one vehicle can pass down the middle of the road at any time. If there are two in the street at one time, vehicles have to back up and allow the other vehicle to pass. It is a dead end, but it leads to the Clarendon Court car park which houses about 80 cars. As it stands, it is necessary to be cautious in travelling down that street due to its size. If there were additional taxis dropping or collecting, or other cars trying to park in the area as a result of the club there is simply no space and this again could be incredibly disruptive and potentially dangerous as it might back up onto the main road at Maida Vale, which is a very busy road close to traffic lights with the junction of St Johns Wood Road.

I hope the Council rejects this application. Failing that, I hope sufficient restrictions are placed on the terms of the certificate so as to alleviate the concerns of the residents of Clarendon Court and surrounding buildings.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	08 July 2021

I am writing as a resident of Clarendon Court. Clarendon Court is directly opposite 4 Clarendon Terrace, separated by a narrow road and 2 pavements, a distance of just 12 metres. The area

is primarily residential. The small number of business premises present are generally quiet keeping normal office hours, examples being a dentist and an estate agent.

4 Clarendon Terrace does have a premises licence but not a club premises certificate. I understand that a club premises certificate is less heavily regulated. There is no information available in the application or online as to what the 'Clarendon Members Club' is; whether it has previously been situated elsewhere; whether it is, on the contrary, a new venture; what the target membership is; how many members they have; what the membership cost is; how people join; etc

My concern is that the proposed club could bring more intensive use and greater disruption. More noise from music and members leaving late in the evening. More traffic in what is a cul-de-sac. There is the possibility of the pavement being blocked by people exiting the club for a cigarette. Clarendon Terrace is used as a pedestrian cut through to Clifton Road, away from the busy traffic and polluted air of Maida Vale.

I believe it is important to keep the residential character of the neighbourhood and to avoid potential disruption for the people who live here.

In the absence of much more information to enable us to assess the likely level of disruption, I therefore object to this application and ask that you turn it down.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	08 July 2021

As owners of one of the flats in Clarendon Court [REDACTED] we are writing to object to the proposed application to turn the above premises into a night club on the following grounds:

- 1) This a predominantly residential area, with many families with young children in residence, and has always been a pleasant, safe and quiet place to live.
- 2) Clarendon Terrace is a very narrow street, with very little space for parking or for traffic to pass. A club bringing more cars or taxis would be totally impractical.
- 3) The proposed closing hour of 11 pm is likely to cause noise and disruption in the street at a time when many residents are going to bed.
- 4) Overall, this is a totally unsuitable location for a club providing music and alcohol. Other small businesses in the street have caused little or no disruption to a peaceful environment, whereas this proposal could potentially cause huge disruption.

I hope you will bear these points in mind when considering this application.
Yours faithfully,

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	1 July 2021

We object to a club opening, selling alcohol and playing loud music on the quiet street of Clarendon Terrace W9 1BZ.

There are many families with young children living in the proximity of this proposed club, most certainly residents of Clarendon Court (a large block of 100 flats) who would be negatively impacted by the opening of the premises and the rest of the Little Venice residents.

Clarendon Terrace and Lanark Place are predominately residential streets and the few

businesses that have existed have always been small, quiet operations with minimal impact on the residential nature of the area (a small clothing alterations shop, the offices of an interior design company).

Additionally, there is very little parking available and the residents will struggle even more to find suitable parking.

Clarendon Terrace should remain a quiet enclave in a residential part of London and should not have a club opening there. There are plenty of empty shops available along Edgware Road where the noise of the proposed club will be drowned out.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	24 June 2021

Live music will have an adverse impact on the quality of life in this neighbourhood. Noise will be an issue with recorded music, but live music will lead to unacceptable levels of noise for neighbours - especially in the summer when doors and windows are open. Nothing in the application suggests that any sound-proofing or mitigation is being planned. I believe the applicants should be asked to remove the live music element of the licence or demonstrate that specific measures are included to ensure noise levels emanating from the club are not intrusive.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	11 July 2021

I wish to object to the granting of this licence for a new club. Such a licence would approve the playing of music, performance of dance and supply of Alcohol. This is a residential street and granting of such licence will only increase noise in the area with many people on pavement and around in late night drinking and smoking on the street. The street is very narrow with few parking spaces and too narrow to allow cars to drive in both directions at the same time. This will mean lot of issues for local residents in terms of traffic and parking. It is totally in appropriate licence for this quiet area and I strongly object to it.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	25 July 2021

I object to this application on the grounds that the Music will be very disturbing for the area, where young families reside and will also create anti social behaviour. This will bring down the value of our homes and make our lives very difficult. Already there is enough congestion in the area and opening another club with live music will have a detrimental effect on our lives

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]

Received:	29 June 2021
Noise travels to the back of the house very clearly through the windows. There are families living in the Close with young children	
Name:	
Address and/or Residents Association:	
Received:	20 July 2021
I have no objection to the club as it previously was. To introduce performances of Live Music in Clarendon Terrace, by any number of live singers, perhaps simultaneously, would be a significant change in the evenings of Clarendon Terrace, which is normally peaceful and is likely to be rather unpleasant. Clarendon Terrace is a cul de sac and there is no through traffic and few pedestrians. Many of the local residents play music, but we all respect the reasonable quietude which other residents are entitled to enjoy. I therefore object to such a significant change of the nature proposed.	
Name:	
Address and/or Residents Association:	
Received:	11 July 2021
Property Owner in Clarendon Court - Area is primarily residential with few shops and estate agent. Potential noise from proposed club where we understand premises license is being changed to allow for alcohol and music. - Potential spillovers of club member smokers and drinkers on to street that could disruption to quiet of the area where families reside. - Clarendon Terrace narrow road with parking either side. Clients wanting to park and drops/pick-ups to proposed club will limit access to and from residential parking at back of Clarendon Court (Lanark PI which is closed off).	
Name:	
Address and/or Residents Association:	
Received:	08 July 2021
This is a residential areas and 4 Clarendon terrace is directly under a residential building as well as opposite Clarendon court white is residential block housing many families and elders. Turning number 4 Clarendon terrace into a club would cause significant disturbance to all the residential flats around the area. The street is narrow and is already struggling with parking for residences. We strongly object that number 4 be turned into a club/ night club. This is a residential area with almost all businesses in the area surging the residents and this will have a massive effect on the safety and well being of the residents.	
Name:	

Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
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Received:	11 July 2021
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Property Owner in Clarendon Court (in conjunction with Clarendon Court's Residents Association)

- Area is primarily residential with few shops and estate agent.
- Potential noise from proposed club where we understand premises license is being changed to allow for alcohol and music.
- Potential spillovers of club member smokers and drinkers on to street resulting disruption to quiet of the area where families reside.
- Clarendon Terrace narrow road with parking either side.
- Clients wanting to park and drops/pick-ups to proposed club will limit access to and from residential parking at back of Clarendon Court (Lanark PI which is closed off).

Name:	[REDACTED]
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Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
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Received:	20 July 2021
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It is inappropriate to play live music in a venue within a residential block of flats. Potential crime and disorder within direct access into Blomfield internal court yard, this will increase crime rate.

I gave you my home address. But I am the long lease holder of: [REDACTED]
[REDACTED]

Name:	[REDACTED]
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Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
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Received:	20 July 2021
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Inappropriate to play live music in a venue within a residential block of flats
General noise disturbances from patrons to residents living directly above the premises and in adjacent properties
Potential crime and disorder from intoxicated clientele entering/leaving the premises
Direct access to the Blomfield Court internal courtyard via the single fire escape from the proposed licensed premises, leading to further potential crime, disorder & noise

Name:	[REDACTED]
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Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
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Received:	19 July 2021
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I am writing as an owner of a flat in Clarendon Court. The building is residential and a number of the flats are occupied by families with young children.

The area is residential and is a quiet enclave, even though it is a short distance from the shops at Clifton Road. The few business premises in Clarendon Terrace (apart from the licensed premises) have always been small, quiet operations with minimal impact on the residential nature of the area, such as a small alteration shop and the offices of an interior design company.

My specific concerns are:

First, if it leads to additional noise it could be hugely upsetting for residents as it is very close to the north side of Clarendon Court the RTM building, where many flats are occupied by families with small children who would be trying to sleep during the later hours that the club is open.

Secondly, there is parking on either side of the road and, and as it is a narrow road, only one vehicle can pass down the middle of the road at any time. If there are two in the street at one time, vehicles have to back up and allow the other vehicle to pass. This will cause issues to all the residents of Clarendon Court and also be potentially dangerous as Maida Vale is a busy road

Thirdly, if there were people spilling out onto the street to smoke and drink, the pavement is narrow and there is simply no space to do so without blocking the pavement and possibly also the road.

Overall, I feel that this small residential enclave is a highly inappropriate location for a Club Premises providing music and alcohol.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	20 July 2021

I totally disapprove of the proposed establishment being granted permission because I own a property [REDACTED] which is located directly within the courtyard where the fire exits are & will therefore be severely compromised with various issues, primarily security, noise & other interferences. It would be totally inappropriate to play live music so close to my flat & other residents in the block. The general noise emitting from such a social venue / club would cause direct noise disturbances which would be difficult to control from patrons who could become disorderly with potential crime & destruction & bad behaviour, especailay if intoxicated with alcohol. This would be very threatening to the occupants residing in my property so close to it & would inhibit their lives too much & cause distress. This would apply to all those living at Blomfield Court, but I feel mine located in the basement just a hairs breath away from the venue would be worst impacted. [REDACTED] where the fire escape is which has direct access from the proposed project, which would promote further potential crime, disorder & noise. My tenants are entitled to live in my property in peace & quiet without such threats. Please therefore consider my complaints very seriously & withdraw from the application to open up such a place. It would interfere hugely with all the residents & destroy their lives. PLEASE therefore don't allow this to proceed. Kind Regards. [REDACTED]

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	20 July 2021

I live in the building with young children. It was noisy enough without music I can't imagine what it will be like with it. This is a residential block with families in it. Not a place for night clubs...please!

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	25 June 2021
This will create a lot of noise in the area due to live and recorded music until 23 hours per day. Also will create congestion as club members will increase traffic in the surrounding area. I do not think it is appropriate in a residential area used by families and children and there are many old people living around	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	08 July 2021
We would like to formally object to the reference application to turn 4 Clarendon terrace into a club/members club. This is a predominantly residential areas with the block right above number 4 and the one in-front of it solely residential blocks with families many of whom have small children or are elderly. This application will result negatively on their well being abs safety and we strongly object to it.	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	08 July 2021
Clarendon Terrace and its environs is predominantly residential, therefore situating a club at no 4 is not a good idea and will create a noise nuisance in the neighbourhood. Parking and loitering will also be problems.	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	13 July 2021
We are objecting to the granting of this licence. This could cause significant noise at night, parking problems and an atmosphere not in keeping with our residential area.	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	08 July 2021
08/07/2021 2:01 PM I object to this request given the nuisance value to our peaceful neighbourhood. Thank you.	

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]

Received:	16 July 2021
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I wish to object to the granting of a licence for a new club premises at 4 Clarendon Terrace, London W9 1BZ.

Clarendon Terrace is a very small narrow street leading to a cul-de-sac. No 4 is situated directly below the block of flats Blomfield Court and directly opposite the block of flats Clarendon Court. Many of the flats have their windows facing directly on to this street. At the end of the street there are residential houses and the back of Clarendon Court in addition to the Clarendon Court private car park. This street is virtually 100% residential except for a couple of small businesses which close at around 6 pm. Currently at No. 4 there is a wine bar used by a few locals with no noise emanating from the premises.

To permit a Club Premises with permission to provide alcohol and music would cause much disruption to the local residents. Clarendon Court which contains around 100 flats is home to many families with small children in addition to numerous elderly residents. It is a street predominately used only by the local residents. A club would provide much noise in addition to people using the outside of the club to smoke, drink and possibly use illegal substances. There would be little or no way of controlling this. Due to its proposed location such a Club would impact adversely on the local residents. Additionally, it would cause congestion due to visitors to the club looking for parking and using taxis. The street is very narrow with few parking spaces and too narrow to allow cars to drive in both directions at the same time. Additionally, access by residents of Clarendon Court to their car park could be restricted due to illegal parking and congestion.

Overall, Clarendon Terrace is a totally inappropriate location for such a club premises due to it being a small residential street. I strongly object to the granting of such a licence.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]

Received:	20 July 2021
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The bar sits within a residential block which houses many senior citizens and families with young kids. The back of the bar opens into the inner court of the building - the bar establishment and some customers have the habit of keeping that door open for circulation while the music is blaring. The bar customers also stand in the door which opens into the inner court of the building, talk really loudly and smoke and then throw the cigarette butts on the floor. The noise pollution is a massive concern for the residents of the building.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]

Received:	20 July 2021
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I am the owner of 15 Blomfield Court. I would like to object to the planned venue on the below grounds;

- a) Inappropriate to play live music in a venue within a residential block of flats
- b) General noise disturbances from patrons to residents living directly above the premises and in adjacent properties
- c) Potential crime and disorder from intoxicated clientele entering/leaving the premises
- d) Direct access to the Blomfield Court internal courtyard via the single fire escape from the proposed licensed premises, leading to further potential crime, disorder & noise

Name:	██████████
Address and/or Residents Association:	██████████ ██████████ ██████████
Received:	20 July 2021

- A) Inappropriate to play live music in a venue within a residential block of flats
- b) General noise disturbances from patrons to residents living directly above the premises and in adjacent properties
- c) Potential crime and disorder from intoxicated clientele entering/leaving the premises
- d) Direct access to the Blomfield Court internal courtyard via the single fire escape from the proposed licensed premises, leading to further potential crime, disorder & noise

Name:	██████████
Address and/or Residents Association:	██████████ ██████████ ██████████ ██████████
Received:	15 July 2021

I am a resident of Clarendon Court and I understand that an application has been made for permission to turn the present use of the above premises from its existing use as a bar into a club.

I wish to object strongly to this application as it would have an adverse affect on the whole of the surrounding area.

In the first instance Clarendon Terrace is a T junction so there is no through traffic. There is only access to underground parking in Clarendon Court or limited surface parking.

This means that if the application was granted the street would be jammed up with visitors to the club trying to park and taxis dropping people off and picking them up. This would of course make life much more difficult for residents trying to park on or just off Clarendon Terrace or merely to gain access to the underground car park.

It should also be noted that Clarendon Terrace is a narrow street. I believe that the road width is just slightly over 7.5 metres which means that vehicles pass each other with difficulty having to pull into the sides as much as possible. A new club premises would simply exacerbate the situation.

The next problem is that a successful application would give rise to anti social behaviour such as drunkenness, noise, violence and possibly drug dealing.

This may necessitate the police having to be called on many occasions.

It must be remembered that this is a residential neighbourhood with families and children and in consequence any consent to this application would be extremely detrimental to the entire area.

I would therefore respectfully ask you to consider these points fully when deciding upon the

application.	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	20 July 2021
I object to the approval of this application. The reason being is that it could cause an enormous noise and hustle to the residents of which I am one.	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	20 July 2021
I totally object to a bar being cited within the confines or proximity of blomfield court. The building is already very noisy and a bar will make it intolerable. Pls note that I intend to pursue this to the fullest.	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	27 June 2021
<p>1. The drawings are labelled as 3 Clarendon Terrace, but presumably they are for 4 Clarendon Terrace.</p> <p>2. My main concern is basically noise. My flat is located directly above the premises where the club license is proposed,</p> <p>a) there ius no mention of any effort at sound abatement, e.g. acoustic tiles. Apparently not a priority for the applicant, but of course of primary concern to neighbours.</p> <p>b) There is no indication of ventilation or air-conditioning, so presumably windows may be open in warm weather -- defeating the purpose of any sound abatement (had there been any)</p> <p>3. Clarendon Terrace is a quiet residential street enclosed by residential blocks on three sides. Commercial premises are on one side of the street at ground level and all are closed by 8.00 pm, The proposed club venue is not in keeping with the property use in the immediate vicinity, which is heavily residential.</p> <p>4. The fire exit route is inadequate. The back of the premises at basement level opens to a narrow light-well for Blomfield Court- a 120 year old building (not an "open courtyard") with no clear indication of fire exit (which is through a dark hallway out the back door to Lanark Place).</p> <p>5. The applicant has put no serious thought into this application or demonstrated any genuine concern for the likely issues, which are intuitively obvious, even to the casual observer.</p>	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	28 June 2021

We are writing to object in the strongest possible terms to the granting of a Club Premises Licence at the above premises recently submitted by Clarendon Members Club Limited.

[REDACTED] is owned by the homeowners of properties in Lanark Place, Robert Close, Browning Close, Elizabeth Close, Randolph Avenue, and Blomfield Road.

We object to the licence being granted for the following reasons:

1. The application includes a licence for live and recorded music. Live music in particular will produce unacceptable levels of intrusive noise in this largely residential neighbourhood.
2. No provision is made within the proposed plans for noise attenuation at source and for the proper control of intrusive noise affecting neighbours.
3. The proposed closing time will mean increased street noise and possible disturbances after 11pm which will be wholly unacceptable to local residents.
- 4.

We trust you will consider these concerns carefully alongside other feedback from local residents

3.	Policy & Guidance
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The following policies within the City Of Westminster Statement of Licensing Policy apply:

Policy HRS1 applies	A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy. B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following: 1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm. 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation. 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed. 4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises. 5. The proposed hours when any music, including incidental music, will be played. 6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises. 7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.
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	<p>8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.</p> <p>9. The capacity of the premises.</p> <p>10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.</p> <p>11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.</p> <p>12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.</p> <p>13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.</p> <p>14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.</p>
<p>Policy QUC1(A) applies</p>	<p>A. Applications outside the West End Cumulative Zones will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities are within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or late night refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has taken account of the Special Consideration Zone Policy SCZ1 if the premises are located within a designated area. 5. The application and operation of the venue meeting the definition for a Qualifying Club as per Clause C. <p>B. Applications within the West End Cumulative Impact Zones may be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities are within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or late night refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone. 5. The application and operation of the venue meeting the definition for a Qualifying Club as per Clause C. <p>C. For the purpose of this policy a Qualifying Club for the sale of alcohol for members and guests will meet the requirements of the</p>

	general conditions in section 62, and the additional conditions in Section 64 of the Licensing Act 2003
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4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

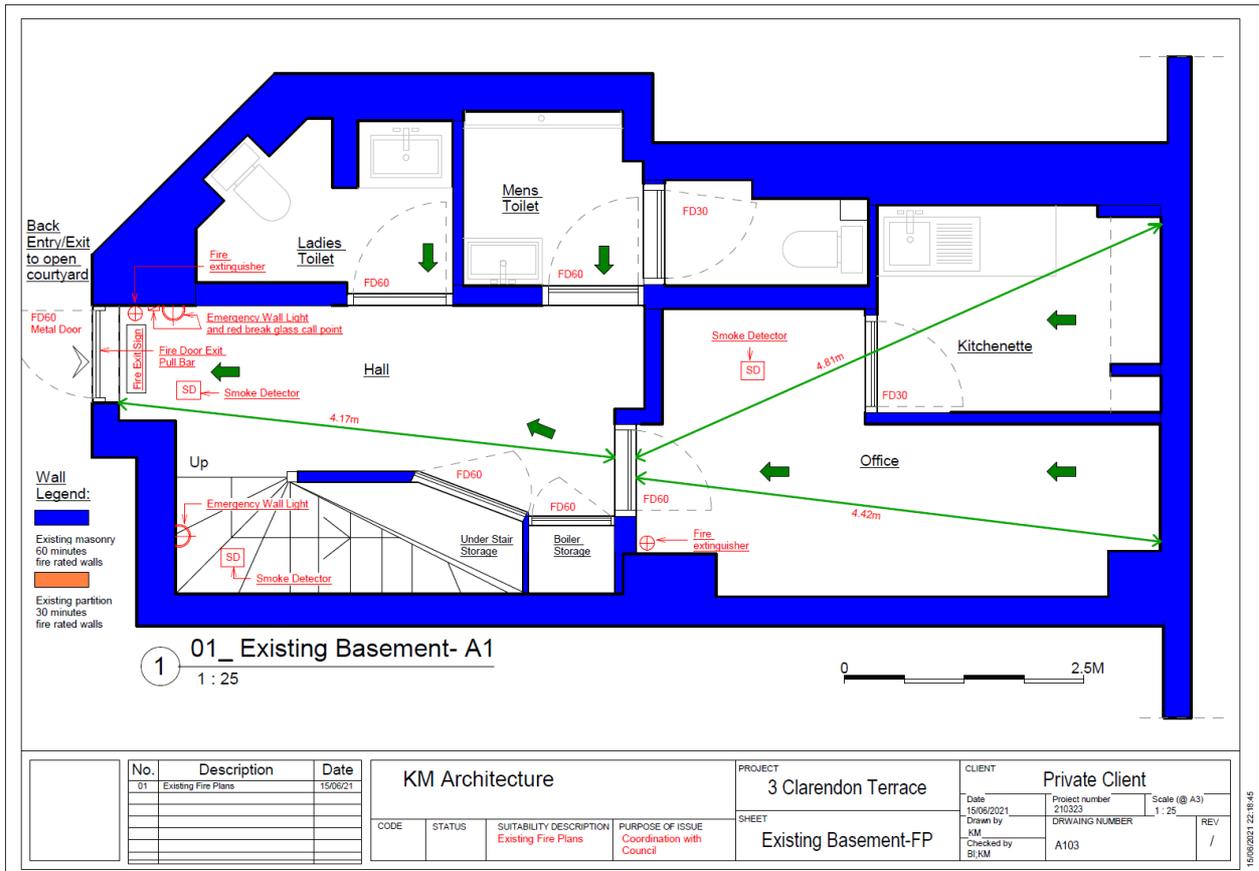
5.	Appendices
Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Kevin Jackaman Senior Licensing Officer
Contact:	Telephone: 0207 641 6500 Email: kjackaman@westminster.gov.uk

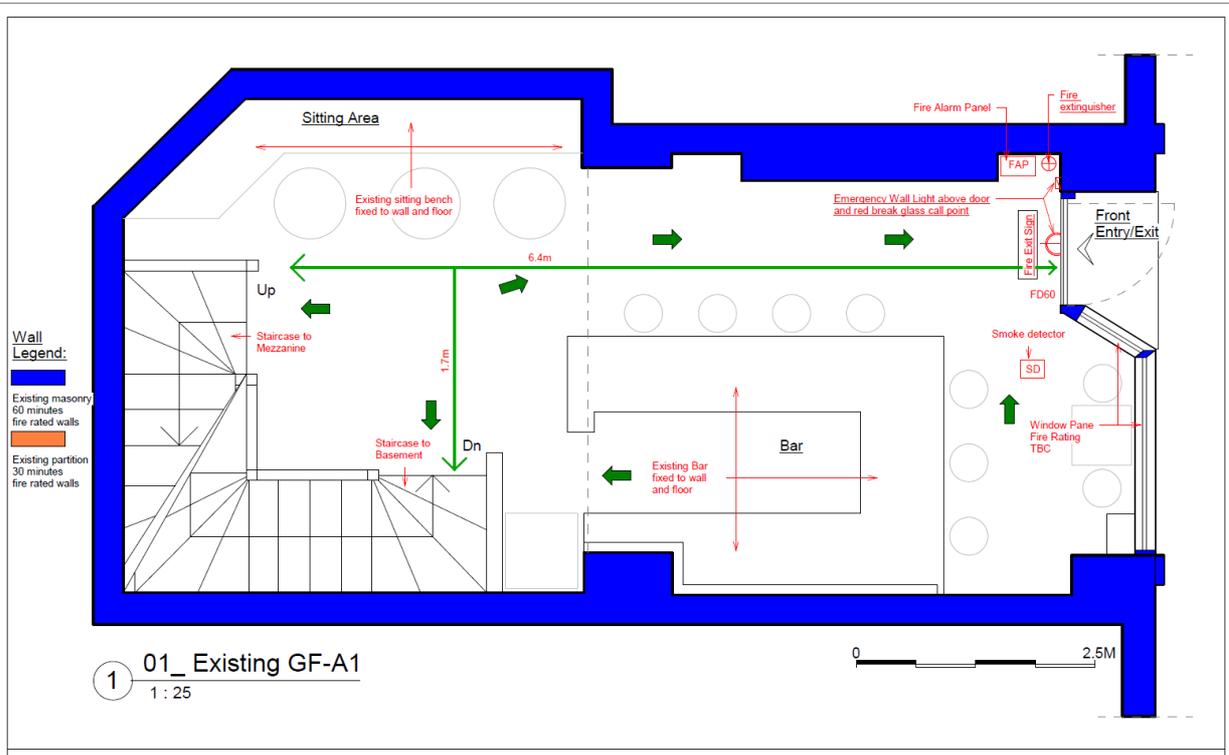
If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

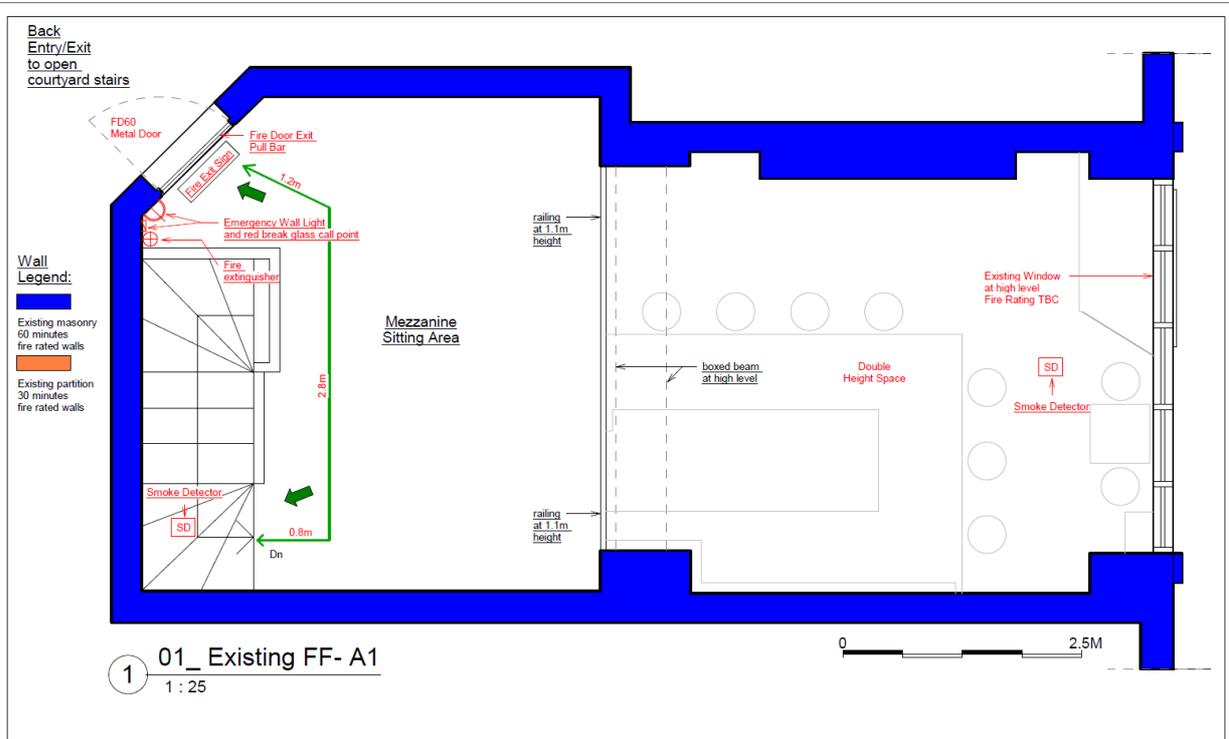
1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Environmental Health representation	20 July 2021
5	Interested Party representation (1)	24 June 2021
6	Interested Party representation (2)	24 June 2021
7	Interested Party representation (3)	13 July 2021
8	Interested Party representation (4)	20 July 2021
9	Interested Party representation (5)	20 July 2021
10	Interested Party representation (6)	25 June 2021
11	Interested Party representation (7)	16 July 2021
12	Interested Party representation (8)	20 July 2021
13	Interested Party representation (9)	09 July 2021
14	Interested Party representation (10)	19 July 2021
15	Interested Party representation (11)	20 July 2021
16	Interested Party representation (12)	11 July 2021
17	Interested Party representation (13)	18 July 2021
18	Interested Party representation (14)	08 July 2021
19	Interested Party representation (15)	08 July 2021
20	Interested Party representation (16)	01 July 2021
21	Interested Party representation (17)	24 June 2021
22	Interested Party representation (18)	11 July 2021
23	Interested Party representation (19)	25 July 2021
24	Interested Party representation (20)	29 June 2021
	Interested Party representation (21)	20 July 2021
	Interested Party representation (22)	11 July 2021
	Interested Party representation (23)	08 July 2021
	Interested Party representation (24)	11 July 2021
	Interested Party representation (25)	20 July 2021
	Interested Party representation (26)	20 July 2021
	Interested Party representation (27)	19 July 2021
	Interested Party representation (28)	20 July 2021
	Interested Party representation (29)	20 July 2021
	Interested Party representation (30)	25 June 2021
	Interested Party representation (31)	08 July 2021
	Interested Party representation (32)	08 July 2021
	Interested Party representation (33)	13 July 2021
	Interested Party representation (34)	08 July 2021
	Interested Party representation (35)	16 July 2021
	Interested Party representation (36)	20 July 2021
	Interested Party representation (37)	20 July 2021
	Interested Party representation (38)	20 July 2021
	Interested Party representation (39)	15 July 2021
	Interested Party representation (40)	20 July 2021
	Interested Party representation (41)	20 July 2021
	Interested Party representation (42)	27 June 2021
	Interested Party representation (43)	28 June 2021



15/06/2021 12:18:45



No.	Description	Date	KM Architecture		PROJECT	CLIENT		
			D1	Existing Fire Plans	15/06/21	3 Clarendon Terrace	Private Client	
CODE	STATUS	SUITABILITY DESCRIPTION	PURPOSE OF ISSUE		SHEET	Date	Project number	Scale (@ A3)
		Existing Fire Plans	Coordination with Council		Existing GF-FP	15/06/2021	210323	1 : 25
						Drawn by	DRWAING NUMBER	REV
						KM	A101	/
						Checked by		
						KM		



No.	Description	Date	KM Architecture		PROJECT	CLIENT		
			D1	Existing Fire Plans	15/06/21	3 Clarendon Terrace	Private Client	
CODE	STATUS	SUITABILITY DESCRIPTION	PURPOSE OF ISSUE		SHEET	Date	Project number	Scale (@ A3)
		Existing Fire Plans	Coordination with Council		Existing FF-FP	15/06/2021	210323	1 : 25
						Drawn by	DRWAING NUMBER	REV
						KM	A102	/
						Checked by		
						Bl KM		

15/06/2021 22:18:36

15/06/2021 22:18:41

Club declaration

Declaration for a club premises certificate to be granted under the LA 2003 and application for a club premises certificate

PLEASE READ THE FOLLOWING INSTRUCTIONS BEFORE COMPLETING DECLARATION

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

Club Premises details

Name of club THE CLARENDON MEMBERS CLUB	
Postal address of club, if any, or, if none, ordnance survey map reference or description 4 CLARENDON TERRACE	
Post Town LONDON	Postcode W9 1BZ
Telephone number (if any) 07787571313	
E-mail (optional) CLARENDONMEMBERSCLUB@GMAIL.COM	

CLUB DECLARATION AS TO QUALIFYING CLUB STATUS

THE CLARENDON MEMBERS CLUB
(Insert name of club)
club makes the following declarations

1) **Where the club to which this application relates is:**
a registered society within the meaning of the Industrial and Provident Societies Act 1965, a registered society within the meaning of the Friendly Societies Act 1974 or a registered friendly society within the meaning of the Friendly Societies Act,

the club declares that the club satisfies:

Please tick Yes

Condition 1 in section 62(2) of the Licensing Act 2003

Please give relevant club rule number(s)

Condition 2 in section 62(3) of the Licensing Act 2003

Condition 4 in section 62(5) of the Licensing Act 2003

Does the club wish to supply alcohol to members and guests?
If yes the club declares that -

The purchase of alcohol for the club and the supply of alcohol by the club is under the control of the members or of a committee appointed by the members

Please give relevant club rule number(s), if any

2) Where the club to which this application relates is:
an association organised for the social well-being and recreation of persons employed in or about coal mines, the club declares that the club satisfies:

Yes

Please tick

Condition 1 in section 62(2) of the Licensing Act 2003

Please give relevant club rule number(s)

Condition 2 in section 62(3) of the Licensing Act 2003

Please give relevant club rule number(s)

Does the club wish to supply alcohol to members and guests?
If yes the club declares that it satisfies -

First condition in section 66(4) of the Licensing Act 2003

Please give relevant club rule number(s), if any

Second condition in section 66(5) of the Licensing Act 2003

Please give relevant club rule number(s), if any

3) Where the club to which this application relates does not fall into the categories in 1 or 2 above, the club declares that the club satisfies:

Please tick Yes

Condition 1 in section 62(2) of the Licensing Act 2003

X

Please give relevant club rule number(s)

2.4

Condition 2 in section 62(3) of the Licensing Act 2003

X

Please give relevant club rule number(s)

2.4

Condition 3 in section 62(4) of the Licensing Act 2003

X

The club's arrangements for restricting the club's freedom of purchase of alcohol are:

(a) contained in club rule number(s),

20.2

(b) or, as follows

(please provide a short description)

The club's provisions by which money or property of the club or any gain arising from the carrying on of the club is or may be applied for charitable benevolent or political purposes are:

(a) contained in club rule number(s),

26.1

(b) or, as follows

(please provide a short description)

The arrangements for giving members information about the finances of the club are:

(a) contained in club rule number(s),

26.2

or, as follows

(please provide a short description)

Please describe details of the books of account and other records kept to ensure the accuracy of the information about finances given to members of the club or give the relevant rule number(s)

The bookkeeping records will be kept at The Club premises and are open to inspection by Members.

There records will be kept in hard copy and via accounting software reconciled to the supporting documentation.

Such appointments to inspect the finances must be made with 48 hour prior notice in writing.

Appointments are to be made directly with the designated member of the Finance Committee.

Please tick Yes

Condition 4 in section 62(5) of the Licensing Act 2003 X

2003 X

The club proposes to supply alcohol to members and guests X

and declares that the club satisfies:

additional condition 1 in section 64(2) of the Licensing Act 2003 X

Please give relevant club rule number(s), if any

20.2

additional condition 2 in section 64(3) of the Licensing Act 2003 X

Please give relevant rule number(s), if any

20.3

additional condition 3 in section 64(4) of the Licensing Act 2003 X

Please give relevant club rule number(s), if any

20.4

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

MORDECAI SASSOON,

make this declaration on behalf of the club and have authority to bind the club

Signature 
.....

Date 17th June 2021
.....

Capacity: CLUB DIRECTOR
.....

Club rules

The Club Rules

The Clarendon Members Club (The Club) is a private members club.

Membership to The Club is not restricted to any particular industry or social circle.

In order to preserve our unique ambience members are required to adhere to our accepted standards of conduct and our House Rules to safeguard the enjoyment and use of The Club by all its members.

1. THE COMPANY

- 1.1. Each member contracts with the Clarendon Members Club Ltd (The Company). The Company reserves the right to charge members an annual subscription fee and for admission to The Club for exclusive events from time to time. The right to waive or amend such fees or subscriptions from time to time will be in The Company's sole discretion.

2. YOUR MEMBERSHIP APPLICATION

- 2.1. By completing and submitting your application for membership, you agree to be bound by the house rules.
- 2.2. The membership committee meets periodically and admits new members when space is available. The committee shall have sole discretion as to who shall become a member of The Club.
- 2.3 You are free to withdraw your application at any time. Should you wish to do so, please contact our membership team at clarendonmembersclub@gmail.com.
If your membership application is approved we will confirm this by email and a payment link. Your membership will commence on the date of receipt of your payment.
- 2.4 Persons may not be admitted to membership or be admitted as candidates for membership without an interval of at least two days between nomination/application and admission.
This applies irrespective of whether or not prospective members have had prior nomination or applications to The Club.

3. PROPOSING NEW MEMBERS

- 3.1. All current members can propose new members; this can be done by email.

Your proposee can also apply stating your name on their application.

4. MEMBERSHIP RENEWAL

- 4.1. Membership is for a minimum period of one month via direct debit, with yearly membership also available.
- 4.2. Membership renewals are processed automatically.
- 4.3. If you wish to not renew your membership please notify The Company at least 30 days prior to your renewal date via email to clarendonmembersclub@gmail.com

5. MEMBERSHIP PROFILE

- 5.1. It is important we have your current details including a recent photograph on your membership profile. By becoming a member of The Club, you agree that we can hold your personal details and a photograph of you for us to use in connection with your membership.

6. PAYMENTS

6.1 Upon submitting your payment details, your membership fees for the first year will be taken. It is within our discretion to amend our membership fees at any time, we will notify you no less than 30 days prior to your renewal date.

6.2. Failure to pay the annual subscription will result in the member not being admitted to The Club and the membership being suspended. If payment is still not received after 30 days the membership will be terminated.

6.3. Membership can be cancelled within 14 days from the payment date and a full refund will be processed to the bank details provided by the member upon cancellation request. A penalty fee would be subjected for any cancellation after the 14 days from payment date. Cancellation approval depends on the duration and status of the membership.

7. RESIGNATION OF MEMBERSHIP

7.1. Should you wish to resign your membership part way through the year no refunds will be given.

8. MEMBERSHIP CARDS

8.1. All membership cards should be handed in to the reception of The Club to gain entry. Members may also be asked to present membership cards in order to open a tab at a table or the bar.

8.2. Should any member allow his or her card to be used by a non-member, such non-member will be denied access to, or removed from The Club and the member whose card is used may face suspension or termination of their own membership. Please notify us immediately if your card is lost or stolen.

9. GUESTS

9.1. Members are permitted to bring up to three guests with them to The Club when arriving without a reservation. Although please be aware that during very busy times access may not be available without a reservation.

9.2. Members may exceed their three-guest limit when booking a table in advance. The number of guests will be limited to the number of seats at the table reserved.

9.3. Members may not allow their guests to remain when they leave. Members are also responsible for ensuring their guests follow all House Rules and policies and can face suspension or termination of their membership should their guest violates such rules or policies.

10. CHILDREN

10.1. Individuals under 21 years of age are not permitted on the premises.

11. DRESS CODE

11.1. The Club has a sensible approach to dress. We assume that anyone on our membership will dress in a manner suitable to their environment.

12. PRIVACY

12.1. Members and their guests must not approach, disturb or solicit others in The Club with whom they are not acquainted.

13. MOBILE PHONES

13.1. To protect our convivial atmosphere we request members and their guests to be respectful in their phone usage. Texting is permitted throughout and calls may be made in the upstairs lobby.

14. CAMERAS & RECORDING DEVICES

14.1. Cameras may be used within The Club for taking photos of yourself and your guests. Members must not take images of other members or their guests and are asked to ensure their guests adhere to our cameras policy.

15. LAPTOPS, TABLETS, AUDIO & VIDEO

15.1. Movies, videos, songs, presentations and all other audio must only be played through headphones and should not be audible to any other member or guest present.

15.2. Laptops and tablets are not to be used in The Club after 6pm.

16. PRESS & SOCIAL MEDIA

16.1. The Club operates a strict no press policy. Members will be held accountable if they or their guests disclose or identify any other members or guests who are in The Club in the public domain, whether in any press or social media (including personal blogs).

17. CONFIDENTIALITY

17.1. The Company management and staff are required to adhere to the strictest confidentiality standards and pledge to maintain all records and personal information concerning the members and their guests in the strictest confidence.

18. DRUGS

18.1. The Club has a strict zero tolerance policy to drug use.

18.2. No member or guest shall purchase, use, ingest, possess, sell or distribute illegal drugs or attempt any of the above on the premises.

18.3. If any member or guest is proven to have violated rule 18.2. the member will immediately have their membership terminated and their details may be passed to the police.

19. BILLS

19.1. All bills must be settled in full before leaving The Club. There are no credit facilities. Members are responsible for their guests' bills if they are not paid.

20. FOOD & BEVERAGE

20.1. Members and their guests are not permitted to bring any outside food or beverage onto the premises unless medically necessary.

20.2 The purchase of alcohol for The Club and the supply of alcohol are managed by Member and Club Director, Mordecai Sassoon and are for the sole use of Members of The Club only.

All Members and guests must be over 21 years of age.

Members guests may consume alcohol subjects to the House Rules.

20.3 No person may receive at the expense of The Club any commission, percentage or similar payment on, or with reference to purchases of alcohol.

20.4 No person directly or indirectly may derive any pecuniary benefit from the supply of alcohol by or on behalf of The Club to members or guests apart from any benefit accruing to The Club as a whole.

21. ENTERING & LEAVING THE CLUB

21.1. All members and their guests are asked to respect our nearby residents by being quiet when entering or leaving The Club or whilst in the surrounding area, including when using the smoking area.

21.2. After 11pm we request that members and their guests vacating The Club leave quietly especially whilst they wait for taxis or arrange pick up by private hire companies or drivers outside The Club.

22. ANIMALS

22.1. Animals are only permitted in The Club during specific times and by prior arrangement except for legally recognized and certified assistance dogs.

23. DISCIPLINARY PROCEDURE

23.1. Conduct by a member or guest that is prejudicial to the reputation of The Club may result in the expulsion of such member or guest.

23.2. An expelled member may not return to The Club as a guest.

24. LIABILITY OF THE COMPANY

24.1. All items brought into The Club are brought and left entirely at the risk of the member or their guests. The Company, its servants and/or agents shall not be liable to any member or guest for any loss, damage or injury suffered by them or their property howsoever caused, save in respect of death or personal injury to a member or guest to the extent caused by the negligence of The Company, its servants and/or its agents. This is not intended to affect any mandatory rights a member or guest may have under local law that we cannot legally restrict or exclude.

25. AMENDMENTS TO THE HOUSE RULES

25.1. The Company may change the house rules from time to time, by displaying notification of the change at The Club premises and these will be emailed to Members as soon as updated.

26. FINANCE COMMITTEE

26.1. The Membership fees and any event fees charged to Members are for the upkeep and benefit of The Club in order to ensure its continued existence for the benefit of Members. Any money, property or gains arising from carrying on of The Club are for the benefit of The Club.

26.2 Bookkeeping records of The Club will be kept at the premises of The Club and are open to inspection by Members subject to written application by Members to the Finance Committee.

Mediation correspondence

From:
Bcc:

Subject: 4 Clarendon Terrace, London, W9 1BZ - 21/05518/LICN
Date: 02 August 2021 16:14:00
Attachments: [Re 4 Clarendon Terrace London W9 1BZ - 2105518LICN.msg](#)

Good afternoon

Thank you for your comments in respect of the above application.

Westminster encourage mediation between the parties. I attach an email which has been received from the applicant providing further information in respect of the application. I have been asked to circulate this to all of the interested parties.

You will note that the applicant is now withdrawing live music from the application.

In addition, following consultation with the Metropolitan Police, the applicant has agreed a number of additional conditions as set out below. On that basis, the Police have not objected to the application:

- 1) (a) The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.
(b) All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
(c) The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance.
(d) All recordings shall be stored for a minimum period of 31 days with date and time stamping.
(e) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.
- 2) A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
- 3) There shall be a personal licence holder on duty on the premises at all times when the premises are authorised to sell alcohol.

4) A minimum of one (1) SIA licensed door supervisors shall be on duty at the premises at all times whilst it is open for business and they must correctly display their SIA licence(s) when on duty so as to be visible.

5) There shall be no sales of alcohol for consumption off the premises

6) Waiter / waitress service shall be available throughout the whole of the premises.

7) Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.

8) An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received concerning crime and disorder
- (d) any incidents of disorder
- (e) all seizures of drugs or offensive weapons
- (f) any faults in the CCTV system
- (g) any refusal of the sale of alcohol
- (h) any visit by a relevant authority or emergency service.

9) Alcohol may only be sold for consumption by members of a private club and their bona fide guests (not exceeding (4) guests per member). No person shall be admitted to membership of the private club or be entitled to take advantage of any of the privileges of membership without an interval of at least 48 hours between their nomination or application for membership and their admission.

10) A list of the names and addresses of members of the Club shall be kept on the premises at all times together with a book showing the names and dates of attendance of any guests introduced by members. Both the list and the book shall be produced on demand for inspection by the Police or an authorised officer of the Council.

I would be grateful if you could confirm if the additional measures proposed by the applicant have addressed your concern and whether you wish to withdraw your objection at this stage?

The applicant's contact details are set out below and should you have any further queries is happy to discuss these with you or meet with you at the premises should you wish to do so.



If you are minded to withdraw, please could you confirm by 9th August 2021 as the matter will need to be heard by Westminster's Licensing Sub Committee if matter cannot be resolved.

If I can provide further clarification on any matter, please do not hesitate to contact me

Regards

Kevin Jackaman
Senior Licensing Officer
Licensing Team
Public Protection & Licensing Department
Westminster City Council
15th Floor
64 Victoria Street
London SW1E 6QP
Direct Line: 07816217005
Call Centre (for general queries): 0207 641 6500
Email: kjackaman@westminster.gov.uk
Web: www.westminster.gov.uk



Thriving Economy | Greener and Cleaner | Vibrant Communities | Smart City

From: [Jackaman, Kevin: WCC](#)
To: [Jackaman, Kevin: WCC](#)
Subject: 4 Clarendon Terrace, London, W9 1BZ - 21/05518/LICN
Date: 15 October 2021 08:25:10

From: [REDACTED]
Sent: 28 July 2021 13:48
To: Jackaman, Kevin: WCC <kjackaman@westminster.gov.uk>
Cc: Abbott, Karyn: WCC <kabbott@westminster.gov.uk>
Subject: Re: 4 Clarendon Terrace, London, W9 1BZ - 21/05518/LICN

Dear Kevin,

I have emailed directly to Environmental Health to reassure them that any concerns they have will be dealt with and I have asked to meet with them on site.

In relation to the other objections received by everyone else, let me first elaborate on the set up of the Club being for private members only.

We currently have around 35 members only. It is unlikely that there would be more than 15-20 peoples at

We have no immediate plans to expand our membership in the foreseeable future.

Although we will have alcohol available it is important to note that we are not a bar/nightclub/pub and members are coming here primarily to socialise, have coffee and tea soft drinks and not to drink/get drunk.

Indeed we do not envisage going through much alcohol at all.

Notwithstanding, any alcohol served will be in moderation only served by a waiter/waitress and within the legal limit.

One thing to be aware, worth repeating, as there seems to be a misunderstanding is that we are not any of the following – Bar, Pub, Nightclub.

Rather we are a private members club for members to come and socialise and one of the main reasons we are doing this is so we can socialise in a nice safe and NOT LOUD environment so people can actually hear each other speak.

We are NOT OPEN TO THE PUBLIC.

All of our members are middle aged family oriented professionals.

In that regard, we are happy to confirm the following:

1. We can confirm that we withdraw Live Music from the application.

There will only be background music until the hours specified in the application.

2. We also agree to no chairs and tables on the pavement.

3. We are happy to have reasonable decibel limit – just be aware that we will be using TV & Soundbar for our speakers. Although background music isn't licensable so not sure how that would work.

We will only be playing background music.

4. As agreed with the police we will have SIA security onsite at all times we are open.

Can you please relay this email to those who have objected to ensure the parties have been updated with the change of status as per this email.

Please confirm receipt of this email.

Kind regards

██████████

Sent from my iPhone



Schedule 12
Part A

WARD: Little Venice
UPRN: 100023511202

City of Westminster

64 Victoria Street, London, SW1E 6QP

Premises licence

Regulation 33, 34

Premises licence number:

11/01922/LIPDPS

Original Reference:

05/10817/LIPC

Part 1 – Premises details

Postal address of premises:

LV Lounge
4 Clarendon Terrace
London
W9 1BZ

Telephone Number: 020 7286 4838

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Playing of Recorded Music
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Playing of Recorded Music

Late Night Refreshment

Monday to Saturday: 23:00 to 23:30

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 23:00
Sunday: 12:00 to 22:30

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday: 10:00 to 23:30
Sunday: 12:00 to 23:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Ms Julia Duarte

Please note: It is the policy of the Licensing Authority not to display the personal address details of a Licensee. If you require further information, please contact the Licensing Department at Westminster Council.

*Electronic Mail : julia181@btinternet.com
Mobile Phone Number : 07792 252 165*

Registered number of holder, for example company number, charity number (where applicable)

N/A

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Ms Julia Duarte

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: 0501873
Licensing Authority: London Borough of Bromley

Date: 12th May 2011

Signed: pp
Operational Director - Premises Management

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children;
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;
 - (d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on;
 - (i) the outcome of a race, competition or other event or process, or
 - (ii) the likelihood of anything occurring or not occurring;
 - (e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
5. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
6. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.
7.
 - (1) The premises licence holder or club premises certificate holder shall ensure

that an age verification policy applies to the premises in relation to the sale or supply of alcohol.

- (2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.

8. The responsible person shall ensure that;

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures;
- (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml; and
- (b) customers are made aware of the availability of these measures.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

Conditions reproducing the effect of conditions subject to which the relevant existing licences have effect

Conditions related to the Sale of Alcohol

9. The sale, supply and consumption of intoxicating liquor shall be confined to the area both coloured in and outlined in red on the deposited plan.
10. The maximum number of persons, including staff, to be present in the licensed premises shall not exceed the number specified from time to time by the proper officer of the London Fire and Civil Defence Authority.

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactment

Conditions related to the Sale of Alcohol

11. Alcohol shall not be sold, supplied, consumed in or taken from the premises except during permitted hours.

In this condition, permitted hours means:

- (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10:00 to 23:00
- (b) On Sundays, other than Christmas Day or New Year's Eve, 12:00 to 22:30
- (c) On Good Friday, 12:00 to 22:30
- (d) On Christmas Day, 12:00 to 15:00 and 19:00 to 22.30
- (e) On New Year's Eve, except on a Sunday, 10:00 to 23:00
- (f) On New Year's Eve on a Sunday, 12:00 to 22:30
- (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December).

NOTE - The above restrictions do not prohibit:

- (a) during the first twenty minutes after the above hours the consumption of the alcohol on the premises;
- (b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;
- (c) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;
- (d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;
- (e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
- (f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
- (g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
- (h) the taking of alcohol from the premises by a person residing there;
- (i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
- (j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

In this condition, any reference to a person residing in the premises shall be construed as including a person not residing there but carrying on or in charge of the business on the premises.

12. No person under fourteen shall be in the bar of the licensed premises during the permitted hours unless one of the following applies:

- (a) He is the child of the holder of the premises licence.
- (b) He resides in the premises, but is not employed there.
- (c) He is in the bar solely for the purpose of passing to or from some part of the premises which is not a bar and to or from which there is no other convenient means of access or egress.
- (d) The bar is in railway refreshment rooms or other premises constructed, fitted and intended to be used bona fide for any purpose to which the holding of the licence is ancillary.

In this condition "bar" includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals.

13. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.

Annex 2 – Conditions consistent with the operating Schedule

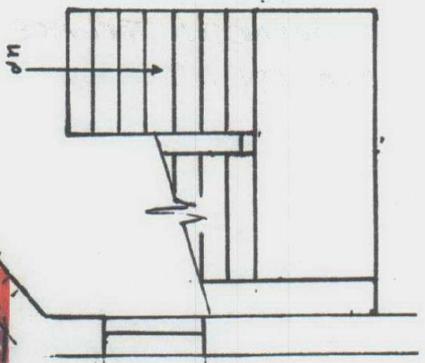
None

Annex 3 – Conditions attached after a hearing by the licensing authority

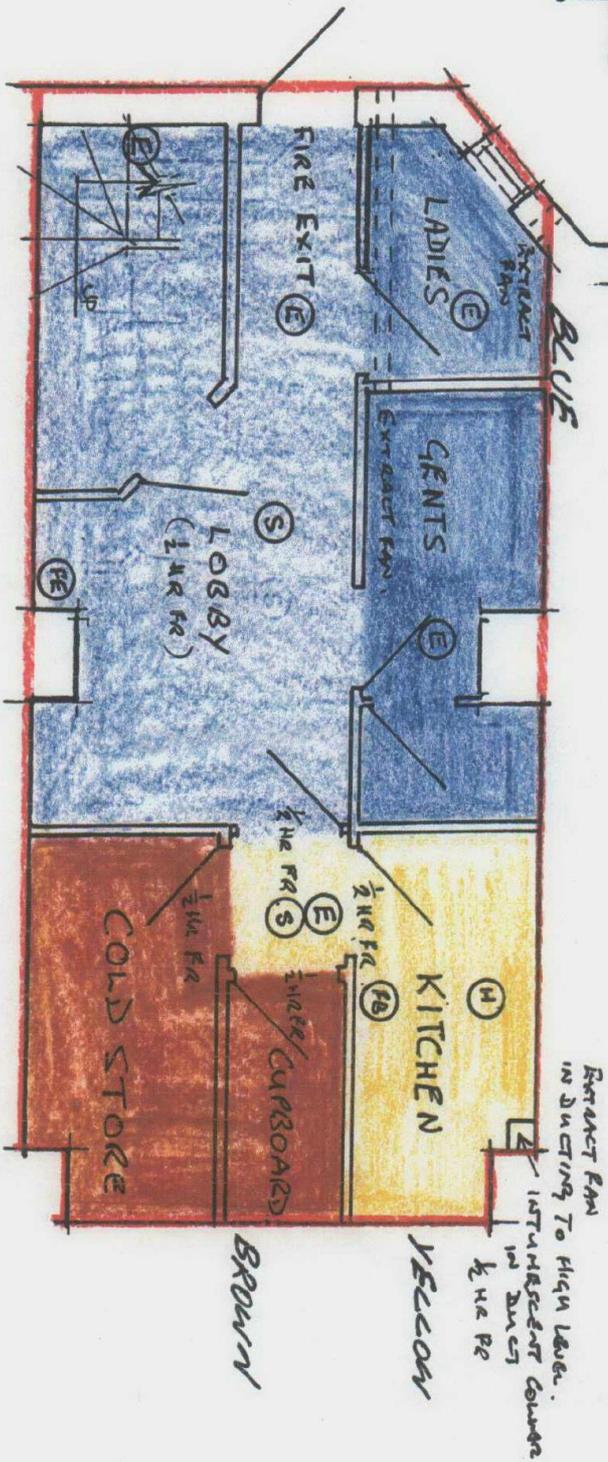
None

Annex 4 – Plans

Attached



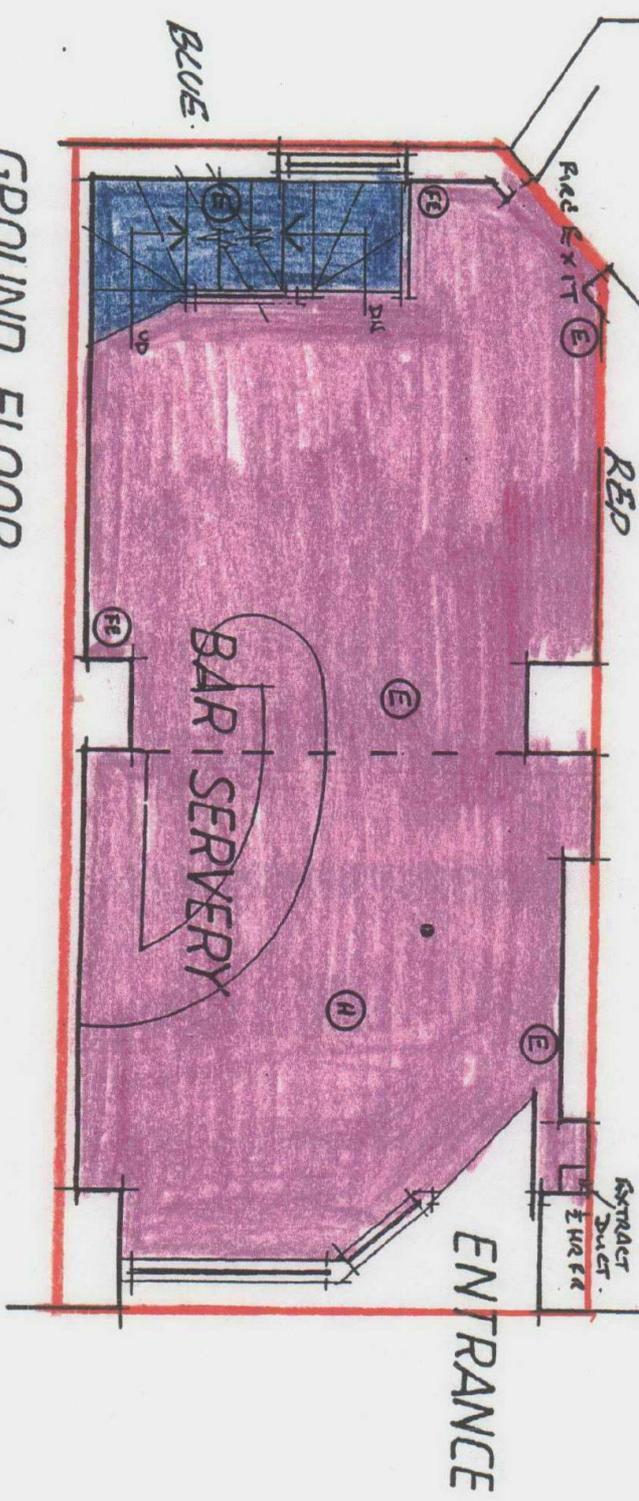
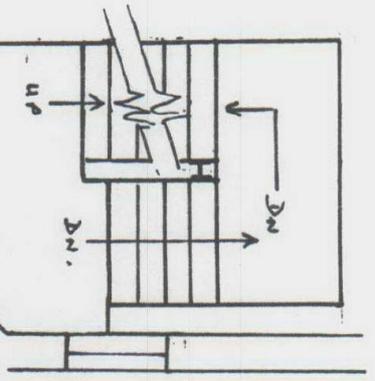
- Smoke Detector (S)
- Heat Sensor (H)
- Fire Extinguisher (FE)
- Fire Blanket (FB)
- Emergency Lighting (E)



BASEMENT

4 CLARENDON TERRACE W.9.

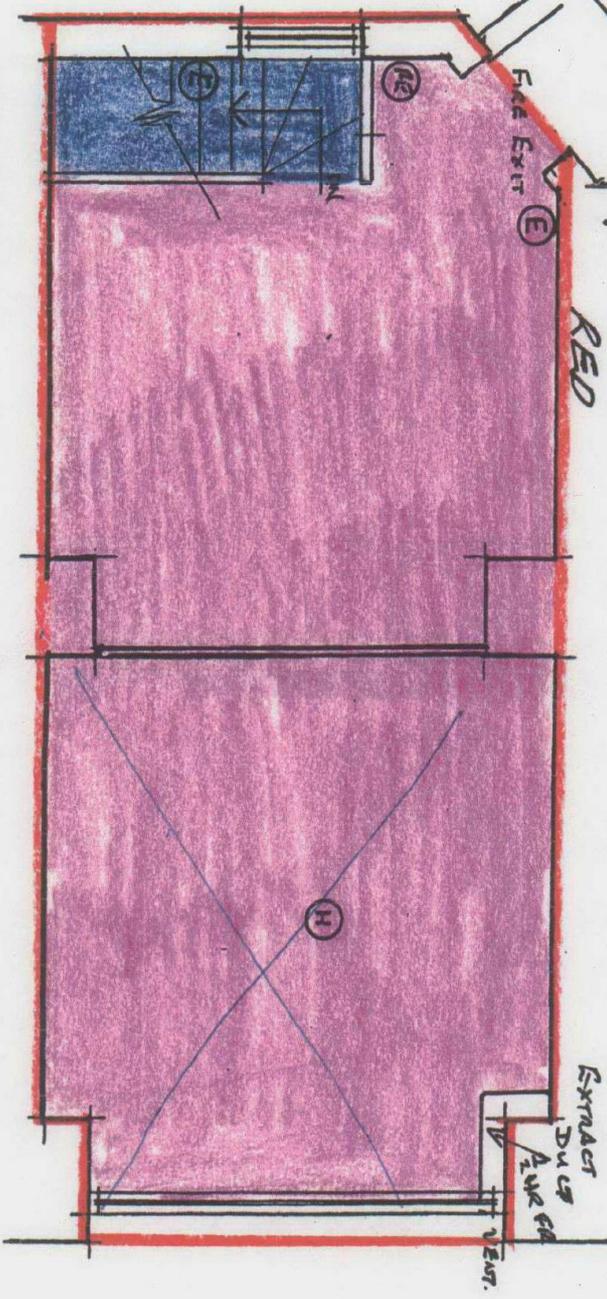
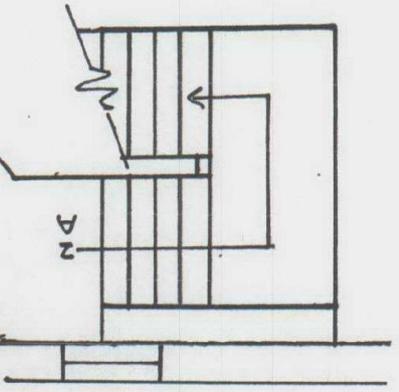
Scale: 1:100



- Smoke Detector (S)
- Heat Sensor (H)
- Fire Extinguisher (FE)
- Fire Blanket (FB)
- Emergency Lighting (E)

4 CLARENDON TERRACE W9.

Scale: 1:100



- Smoke Detector (S)
- Heat Sensor (H)
- Fire Extinguisher (FE)
- Fire Blanket (FB)
- Emergency Lighting (E)

MEZZANINE

4 CLARENDON TERRACE W.9.

Scale: 1:100



City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

WARD: Little Venice
UPRN: 100023511202

Premises licence
summary

Regulation 33, 34

Premises licence number:

11/01922/LIPDPS

Part 1 – Premises details

Postal address of premises:

LV Lounge
4 Clarendon Terrace
London
W9 1BZ

Telephone Number: 020 7286 4838

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Playing of Recorded Music
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Playing of Recorded Music

Late Night Refreshment

Monday to Saturday: 23:00 to 23:30

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 23:00
Sunday: 12:00 to 22:30

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday: 10:00 to 23:30
Sunday: 12:00 to 23:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:

Ms Julia Duarte
3B Carlton Vale
London
NW6 5EG

Registered number of holder, for example company number, charity number (where applicable)

N/A

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Ms Julia Duarte

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 12th May 2011

Signed: pp
Operational Director - Premises Management

Licence & Appeal History

Application	Details of Application	Date Determined	Decision
05/10817/LIPC	Conversion	06.10.2005	Granted under delegated authority
06/04614/WCCMAP	Master Licence	06.10.2005	Granted under delegated authority
11/01911/LIPT	Transfer - Mr Liam Byrne to Ms Julia Duarte	17.03.2011	Granted under delegated authority
11/01922/LIPDPS	Variation of DPS	17.03.2011	Granted under delegated authority
21/05518/LICN	New Club Premises Certificate		Pending

There is no licence or appeal history for the premises.

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. The supply of alcohol for consumption off the premises must be made at a time when the premises are open for the purposes of supplying alcohol to members of the club for consumption on the premises.
2. Any alcohol supplied for consumption off the premises must be in a sealed container.
3. Any alcohol supplied for consumption off the premises must be made to a member of the club in person.
4. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises –
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone,

encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that -
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures -
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8.
 - (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
 - (ii) For the purposes of the condition set out in paragraph 8(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

- 8. (iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8. (iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- 9. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Conditions consistent with the operating schedule

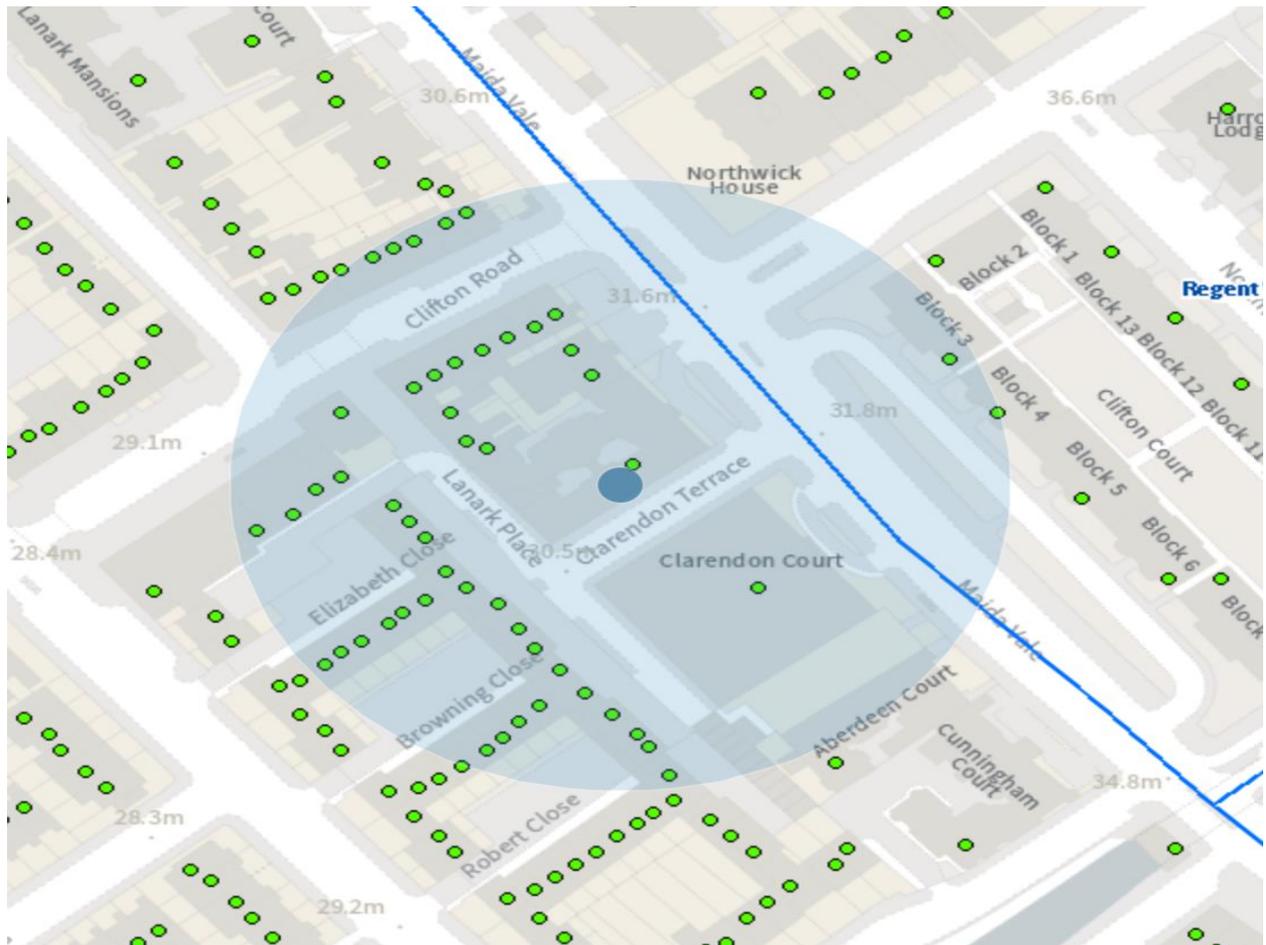
- 10. The Club will have a designated a full time employee to ensure the rules under the Licensing Act 2003 are followed at all times. The role of this individual is to ensure the Members are provided with the information they require, to liaise with the Council and to manage the events in line with License requirements.
- 11. Club Rules' will be issued to all members
- 12. Security will be posted at the entrance of the Club at all times and Identification of members and their guests will be checked prior to entry.
- 13. At all times a Manager will be present during each event ensuring Club Rules / House Rules are operating.

Conditions proposed by the Police and agreed by the applicant so as to form part of the operating schedule

14. (a) The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.
(b) All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
(c) The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance.
(d) All recordings shall be stored for a minimum period of 31 days with date and time stamping.
(e) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.
15. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
16. There shall be a personal licence holder on duty on the premises at all times when the premises are authorised to sell alcohol.
17. A minimum of one (1) SIA licensed door supervisors shall be on duty at the premises at all times whilst it is open for business and they must correctly display their SIA licence(s) when on duty so as to be visible.
18. There shall be no sales of alcohol for consumption off the premises
19. Waiter / waitress service shall be available throughout the whole of the premises.
20. Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
21. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
22. Alcohol may only be sold for consumption by members of a private club and their bona fide guests (not exceeding (4) guests per member). No person shall be admitted to membership of the private club or be entitled to take advantage of any of the privileges of membership without an interval of at least 48 hours between their nomination or application for membership and their admission.
23. A list of the names and addresses of members of the Club shall be kept on the premises at all times together with a book showing the names and dates of attendance of any guests introduced by members. Both the list and the book shall be produced on demand for inspection by the Police or an authorised officer of the Council.

Conditions proposed by the Environmental Health

None



Resident count: 268

Licensed premises with 75m of 4 Clarendon Terrace, London, W9				
Licence Number	Trading Name	Address	Premises Type	Time Period
11/01922/LIPDPS	LV Lounge	4 Clarendon Terrace London W9 1BZ	Public house or pub restaurant	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
10/02038/LIPDPS	Maguro Sushi	5 Lanark Place London W9 1BT	Restaurant	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
13/10173/LIPDPS	Windsor Castle Public House	3 Lanark Place London W9 1BT	Pub or pub restaurant with lodge	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
21/07461/LIPN	Provenance Village Butcher	5 Clifton Road	Shop	Monday to Sunday;

		London W9 1SZ		09:00 - 19:00
20/09755/LIPDPS	The Eagle	The Eagle 15 Clifton Road London W9 1SZ	Public house or pub restaurant	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
18/10268/LIPDPS	Portland Express	19 Clifton Road London W9 1SY	Shop	Sunday; 10:00 - 22:30 Monday to Saturday; 08:00 - 23:00
20/02971/LIPDPS	Tesco	21-25 Clifton Road London W9 1SY	Shop	Sunday; 10:00 - 22:30 Monday to Saturday; 08:00 - 23:00
07/00890/WCCMAP	The Winery	4 Clifton Road London W9 1SS	Shop	Sunday; 10:00 - 22:30 Monday to Saturday; 08:00 - 23:00
08/10345/LIPN	Raoul's Deli	8 Clifton Road London W9 1SS	Cafe	Saturday; 08:00 - 20:00 Sunday; 10:00 - 19:00 Monday to Friday; 08:00 - 20:30
19/05716/LIPN	Not Recorded	47 Maida Vale London W9 1SD	Not Recorded	Sunday; 11:00 - 22:30 Monday to Saturday; 11:00 - 23:00